PFT8J003   TEXTILE AND APPAREL EXIM MANAGEMENT

OBJECTIVE:

⬚ To give the students an exposure on international market for textile products, regulations

with respect to export and import of textiles.

Module- I

International markets scenario of yarns, woven fabrics; apparel and knitted garments for cotton, silk, jute, wool and other fibres; export and import of textiles by India – current status, promotional activities

Module- II

International markets for carpets and home textiles – product types, market potential and statistics, India - current status and promotional activities, role of export promotional councils

Module- III

Marketing – strategies, global brand building; logistics & SCM; role of export finances & EXIM banking, ECGC, Indian council of arbitration, FERA; impact of foreign trade on Indian economy

Module- IV

Exim policy - customs act, acts relating to export/import of textile and apparel; Indian customs formalities - export documentation for excisable goods, import documentation, clearance of import goods; concepts - 100% export oriented units, export processing zones, special economic zones; duty drawback procedure; import/export incentives; licenses; case study

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