IMPC5002 BUSINESS ETHICS (3-0-0)

Module-I Ethics & Business

What is Ethics, Facts and Values; Moral Development (Kohlberg's 6 Stages of Moral Development), Myth of a Moral Business Definition of Ethics and Business Ethics, Need, Importance, Nature and Scope of Business Ethics, Objectives of Business Ethics, Characteristics of Business Ethics, Factors influencing Business Ethics

Module-II Decision Making: Normal Dilemmas and Problems)

Ethical Subjectivism and Relativam, Ethical Decisions, How they are made Ethical Conflict and Ethical congruence, Normative ethics in Management, Application of Ethical theories on Business (1) Utilitarianism (J.Bentham and J.S.Mill), (G1) Deontology (0.Kant), (ii) Virtual Ethics (Aristotle's Nicomachien Ethics)

Module-III Managing Ethics

Ethical activities, Company Cod recipients of the intended Ethical action; Codes of Ethics, commotess;, Laws enforcing Eythical Issues; supporting of Ethics Training Programmes, eth ethics in companies with two Ethical Titbits to muse.

Ethical Issues is Functional Areas of Business:

Marketing: Characteristics of Free and Perfect Competitive market, Monopoly eligopoly, Ethics in Advertising (truth in Adverton), Finance: Fairness and Efficiency in Financial Market, laider Trading, Green Mail, Goleon parachute; HR: Workers Right and Duties, Workplace safsty, Sexual harassment, Wistle Blowing

Course Outcomes:

CO-1: Explain and illustrate the theoretical foundations of business ethics, the importance for business of ethical conduct. Interpret the long term benefit of business ethics for business success by creating organizational value.

CO-2: Recognize and resolve ethical issues in business in terms of how to align the concept of business ethics in decision making of the organization to achieve corporate goals.

CO-3: Reflect on and critically examine their own values and the importance of the ethical dimension in business and workplace decision making. Provide a practical approach to support the ethical business decision-making.

CO-4: Apply systematic ethical reasoning to business dilemmas. Train people, and communicate effectively in oral and written forms, using the concepts, logic and rhetorical conventions of business ethics. Apply and evaluate social and governance risks in business functions like HR, Marketing, and Finance etc.

Text Books:

- C.S.V. Murthy, Business Ethics, Text and Cases, HPH
- Hartman, Perspectives in Business Ethics, TMH