

IMPC3001 PRINCIPLES OF MANAGEMENT (3-0-0)

Course Objectives:

1. To explain the various concepts of management.
2. To make the students understand the contemporary management practices
3. To highlight professional challenges that managers face in various organization
4. To enable the students to appreciate the emerging ideas and practices in the field of management.

Module – I: Introduction:

Concept, Managerial functions, Levels of Management, Skills and Roles of a Manager; School of Management thoughts – Pre- Scientific , Classical, Behavioural and Modern ; Contributions in the field of Management – by Peter F. Drucker, Michael Porter, C.K Prahalad, Barnard, McGregor, Rensis Likert and McKinsey

Module – II: Organization:

Formal and Informal organization, Line and Staff Relationship, Centralization Vs. Decentralization, Basic issues in Organizing, Work Specialization, Chain of Command, Delegation, Span of Management, Organization Structure for Departmentalization. Organizational Culture: Cultural Diversity, Multi Ethnic Workforce Organizing Knowledge Resource.

Module – III:

Planning: Nature & Elements of Planning, Planning Types and Models, Planning in Learning Organizations, Types, Steps, MBO, MBE, Planning Premises. Decision Making: Risk and Uncertainty, Decision Trees, Decision making process, Increasing Participation in Decision making, Creativity in decision making

Controlling: Process, Standards and Bench Marking – Co-ordination-Principles of Co- ordination-Inter-Dependence, Change Management

Course Outcomes:

- CO-1: Interpret various concepts of management.
- CO-2: Apply different tools and techniques to make the students interpret the contemporary management practices.
- CO-3: Analyse, identify problems and develop skill to deal with professional challenges that manager face in business organization.
- CO-4: Integrate the knowledge of management to empower the students to appreciate the emerging ideas and practices and its implantation in the real world.

Text Books

1. Management, Robbins, Coulter & Vohra, Pearson.
2. Management: Text and Cases-VSP Rao, ExcelBooks
3. Management Theory & practice – Chandan J. S,Vikas
5. Management Theory & Practice - Subba Rao P & Hima Bindu,HPH
6. Principles and Practices pf Management – Kaul,Vikas
7. Principles and practices of Management – Pillai , S Chand