

## SYLLABUS

SEMESTER IV

CINEMA ARTS-3

# ART DIRECTION

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Credits-3

L	T	P
1	1	2

### 1. Artistic Elements

Design, artistic elements in film and TV production,

### 2. Art Department

- Hierarchy of art department, art director, Set designer, Graphic designer, Construction co-coordinator, Set decorator, Buyers, Greens man, Prop master, Lead man, Weapon master
- Hair and Make-up department: Make-up artist, Hair dresser
- Wardrobe / Costume department: Costume designer, Costume supervisor, Cutter / fitter,

### 3. Film Semiotics

- Study of signs and symbols
- Theories of semiotics
- Denotation and connotation

### 4. Colors

- Meaning of colors: Yellow, Red, Green, Blue, Purple, White & Black.
- Psychology of colors

### 5. Mise-en-scene

- Meaning of *mise-en-scene*
- Elements of mise-en-scene: Setting and props, lighting, color & camera angle, Positioning the objects / characters within the frame, costume, hair & make-up, Facial expression and Body language

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