7 <sup>th</sup>	RIT7D006	E-Commerce and ERP	L-T-P	3 Credits
Semester			3-0-0	

### Module I

Overview of Electronic Commerce, Driving the Electronic Commerce Revolution, The Internet, Portals. Open Systems Inter Connection (OSI) Model, XML, Data Warehousing, BuildingOwnWebSite,InternetSecurity

# **Module II**

E-Commerce and Internet, Electronic Market, Business to Business E-Commerce, Four C's (Convergence, Collaborative Computing, Content Management and Call Center), Wireless Application Protocol (WAP), Intranet and Extranets. Data Interchange (EDI), Electronic PaymentSystems,E-Security

### **Module-III**

Overview of enterprise systems – Evolution - Risks and benefits - Fundamental technology - Issues to consider in planning designing and implementation of cross functional integrated ERP systems. Small, medium and large enterprise vendor solutions, BPR, and best business practices - Business process Management, Functional modules.

# **Module IV**

ERP IMPLEMENTATION: Planning Evaluation and selection of ERP systems, Implementation life cycle - ERP implementation, Methodology, Data Migration, Success and Failure factors of ERP Implementation. Extended ERP systems and ERP add-ons -CRM, SCM, Manufacturing prospective, Business analytics.

#### Book:

- 1. E- Commerce and Enterprise Resource Planning; CSV Murthy, HPH
- 2. Enterprise Resource Planning- Concepts and Practices ; V K Garg and N K Venkatkrishna, PHI
- 3. Enterprise Resource Planning; AlexixLeon; TMH