PTMNG402

BANKING AND INSURANCE

Objectives:

- To equip students with a thorough understanding of need and importance of banking and insurance in the modern day life.
- To make students understand the basic legal provisions necessary for banks in India to operate.
- To summarize methods of handling risk, identify and explain features of insurance, its advantages and dis advantages.

Unit Contents

1 Overview of Banking

Evolution of Banking, Structure and Types of Banks (Commercial Bank, Cooperative Bank, Payment Bank, Small Banks), Roles of Banks (viz. Intermediation), Payment system, Financial services), Banking Services, Banking Products – Deposit and Loan products, Payment products. E-Banking, RTGS and NEFT.

2 Banking Regulations and Financial Stability

Need and importance of Banking regulation in India, Banking Regulation Act,1949; KYC and AML guidelines, Banking Fraud, Banking Code, BASEL norms, SARFAESI ACT, ARCs,Banking ombudsman scheme; policies with respect to priority sector and MSMEs.

3 Basics of Insurance

Basic principles of business of insurance, Types of insurance: Life and Nonlife Insurance, Re Insurance. Principles governing marketing of insurance products; Insurance regulations and role of IRDA. Extension of insurance to Niche areas: Pension plans, Bancassurance, ULIPs, TPA, Micro Insurance, Insurance Inclusion.

4 Insurance Risk and Claims Management

Risk and Uncertainty, Risks associated with business of insurance i.e. pure risk, financial risk, fundamental risk. Classification of pure risk, overlapping risks; Rules of Risk management, Risk management techniques, Risk management process, Underwriting. Claims settlement procedure for Life insurance, Motor insurance and Health Insurance.

5 Case analysis and self study assignments are compulsory

Reference Books:

- 1. Banking Theory, Law and Practice Gordon Natarajan, HPH
- 2. Banking and Insurance Mohapatra and Acharya, Pearson
- 3. Insurance and Risk Management, P.K. Gupta HPH
- 4. RISK Management and Insurance Triechmann, Cengage
- 5. Banking Theory & Practice Shekhar / Shekhar (Vikas)
- 6. Banking Law and Practice S. Mishra (S Chand)
- 7. RBI Bulletin 2013, 2014
- 8. National Insurance Academy publications