

# **PME6J001 PRODUCT DESIGN AND PRODUCTION TOOLING**

## **MODULE - I (14 HOURS)**

Product Design-Product design considerations, product planning, product development, value analysis, product specification. Role of computer in product design.

Process Planning – selection of processes, machines and tools. Design of sequence of operations, Time & cost estimation

## **MODULE - II (14 HOURS)**

Forging design- allowances, die design for drop forging, design of flash and gutter, upset forging die design.

Sheet metal working- Design consideration for shearing, blanking piercing, deep drawing operation, Die design for sheet metal operations, progressive and compound die, strippers , stops, strip layout.

## **MODULE - III (16 HOURS)**

Design of jigs and fixtures, principle of location and clamping, clamping methods, locating methods, Drill jig bushing, Indexing type drilling jig.

Design of single point cutting tool, broach and form tool. Tooling design for turret lathe and automats. Design of limit gauges.

### **TEXT BOOKS :**

1. Product Design & Manufacturing, A K Chitale, R C Gupta, Eastern Economy Edition, PHI.
2. Product Design & Development, Karl T Ulrich, Steven D Eppinger, Anita Goyal, Mc Graw Hill.
3. A Textbook of Production Engineering, P.C. Sharma, S. Chand & Co

### **REFERENCE BOOKS:**

1. Fundamentals of Tool Engineering design, S.K. Basu, S.N. Mukherjee, R. Mishra, Oxford & IBH Publishing co.
2. Technology of Machine Tools, Krar, Gill, Smid, Tata Mc Graw Hill