

## **PRODUCTION AND OPERATION MANAGEMENT**

### **Module I (10 Hours)**

Operations Function in an Organization, Manufacturing Vrs Service Operations, System view of Operations, Strategic Role of Operations, Operations Strategies for Competitive Advantage, Operations Quality and Productivity Focus, Meeting Global Challenges of Production and Operations Imperatives.

Designing Products, Services and Processes: New Product Design- Product Life Cycle, Product Development Process, Process Technology : Project, Jobshop, Batch, Assembly Line, Continuous Manufacturing; Process Technology Life Cycle, Process Technology Trends, FMS, CIM, CAD, CAM; Design for Services, Services Process Technology.

### **Module II (10 Hours)**

Work Study: Methods Study- Techniques of Analysis, recording, improvement and standardization; Work Measurement : Work Measurement Principles using Stopwatch Time Study, Predetermined Motion Time Standards and Work Sampling, Standard Time Estimation.

### **Module III (10 Hours)**

Location and Layout Planning: Factor Influencing Plant and Warehouse Locations, Impact of Location on cost and revenues. Facility Location Procedure and Models: Qualitative Models, Breakeven Analysis, location Model, centroid method. Layout Planning: Layout Types : Process Layout, Product Layout, Fixed Position Layout Planning, block diagramming, line balancing, computerized layout planning- overview. Group Technology  
Forecasting : Principles and Method, Moving Average, weighted Moving Average, Exponential Smoothing, Winter's Method for Seasonal Demand, Forecasting Error.  
Manufacturing Planning and Control : The Framework and Components : Aggregate Planning, Master Production Scheduling, Rough-cut-Capacity Planning, Material Requirements Planning, Capacity Requirements Planning.

### **Module IV (10 Hours)**

Sequencing and Scheduling : Single Machine Sequencing : Basics and Performance Evaluation Criteria, Methods for Minimizing Mean Flow Time, Parallel Machines : Minimization of Makespan, Flowshop sequencing : 2 and 3 machines cases : Johnson's Rule and Jobshop Scheduling : Priority dispatching Rules.

Inventory Control : Relevant Costs, Basic EOQ Model, Model with Quantity discount, Economic Batch Quantity, Periodic and Continuous Review Systems, Safety Stock, Reorder Point and Order Quantity Calculations. ABC Analysis.

Modern Trends in Manufacturing : Just in Time (JIT) System : Shop Floor Control By Kanbans, Total Quality Management, Total Productive Maintenance, ISO 9000, Quality Circle, Kaizen, Poka Yoke, Supply Chain Management.

### **Reference Book:**

1. S.N.Chary, "Production and Operations Management", Tata McGraw Hill.
2. R. Paneerselvam, "Production and Operations Management, Prentice Hall of India.
3. Aswathappa& Bhatt – Production & Operations Management, HPH.
4. Gaither & Frazier - Operations Management, Cengage Publication
5. Russell & Taylor - Operations Management, PHI Publication
6. Chase, Aquilanno, Jacob & Agarwal - Operations Management, TMH Publication.
7. E.E. Adam and R.J. Ebert "Production and Operations Management", Prentice Hall of India.