FHMF309	Organizational Behaviour	3-0-0	3
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Module I [10 hours]: The study of Organizational Behaviour: Definition and Meaning, Why Study OB Learning – Nature of Learning, How Learning occurs, Learning and OB. Foundations of Individual Behaviour: Personality – Meaning and Definition, Determinants of Personality, Personality Traits, Personality and OB. Perception – Meaning and Definition, Perceptual Process, Importance of Perception in OB. Motivation – Nature and Importance, Herzberg's Two Factor Theory, Maslow's Need Hierarchy Theory, Alderfer's ERG Theory, Evaluations.

Module II [10 hours]: Organizational Behaviour Process: Communication – Importance, Types, Gateways and Barriers to Communication, Communication as a tool for improving Interpersonal Effectiveness, Groups in Organizations – Nature, Types, Why do people join groups, Group Cohesiveness and Group Decision-making Managerial Implications, Effective Team Building. Leadership-Leadership & Management, Theories of Leadership-Trait theory, Leader Behaviour theory, Contingency Theory, Leadership and Followership, How to be an effective Leader, Confict-Nature of Conflict and Conflict Resolution. An Introduction to Transactional Analysis (TA).

Module-III [10 hours]:Organization : Organizational Culture – Meaning and Definition, Culture and Organizational Effectiveness. Introduction to Human Resource Management-Selection, Orientation, Training and Development, Performance Appraisal, Incentives Organizational Change – Importance of Change, Planned Change and OB techniques. International OrganisationalBehaviour – Trends in International Business, Cultural Differences and Similarities, Individual and Interpersonal Behaviour in Global Perspective.

Essential readings:

- 1. Keith Davis, OrganisationalBehaviour, McGraw-Hill.
- 2. K.Aswathappa, OrganisationalBehaviour, Himalaya Publishing House.
- 3. Stephen P. Robbins, Organisational Behaviour, Prentice Hall of India
- 4. Pradip N. Khandelwal, Organizational Behaviour, McGraw-Hill, New Delhi.
- 5. Uma Sekaran, "Organizational Behaviour", TATA McGraw-Hill, New Delhi.
- Steven L McShane, Mary Ann Von Glinow, Radha R Sharma" Organizational Behaviour", TATA McGraw- Hill.
- 7. D.K. Bhattachayya, "Organizational Behaviour", Oxford University Press
- 8. K.B.L.Srivastava&A.K.Samantaray, "Organizational Behaviour" India Tech.