

4 th Semester	20MBA403H	Global Sustainability and CSR	L-T-P 3-0-0	3 Credits	35 hrs
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Module –I

Introduction: introduction to Public Management, and Sustainability Management, Nature of Sustainable Management; Internal Organizational Management: People, Work, Money, and Information; External Organizational Management: Strategy and Communications; The Role of Government in Promoting Sustainability, The Circular Economy and Sustainability Leadership.

Module –II

Sustainable Systems: Sustainability, Outsourcing, Supply Chains, Network Management, and Public-Private Partnerships; The Sustainable Lifestyle; Sustainable Business and Finance, The Centrality of Energy: Moving from Fossil Fuels to Renewable Energy, Sustainability Metrics, Management Innovation, and Quality Management, A Sustainable Planet, Corporate Sustainability Reporting.

Module –III

Introduction: Global CSR and sustainability, CSR and Social value change, Strategic CSR Communications, Social Entrepreneurship, Impact Assessment, Impact Investment, Global CSR and Human rights, Environment and Social Governance (ESG), Value creation by ESG reporting, Transforming Sustainably: Leadership to Management, International CSR trends .

Books:

1. Sustainability Management, by Deb Prasanna Choudhury, Repro books
2. Managing For Sustainability, by Ramakrishna and Manisha, Everest Publishing House
3. Corporate Social Responsibility in India, By NirbhayLumde, Notion Press
4. Corporate Social Responsibility, by Madhumita Chatterjee, Oxford Publication
5. Corporate Social Responsibility in India, By B.N Mondal, Global Vision Publishing House