

4th Semester	20MBA401H	International Logistics Management	L-T-P 3-0-0	3 Credits	35 hrs
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Module –I

Foundation Concepts in International Logistics, Managing the Supply Pipeline for Global Trade Flows, The Global Logistics Operators, Comparison between National and International Logistics, International Transport System, Globalization, and International Trade Environment. Factors Driving Global Supply Chain Management, Customs and Global Supply Chain Management.

Module –II

Export Sales Contract in International Logistics: Constituents of the Export Sales Contract, Contract of Affreightment: Terms of Delivery & INCOTERMS standards. International Purchasing Systems- Constituents, Strategy and its Interface with the Management of the Global Supply Chain, Negotiating the Contract,

Module –III

Selecting the International Logistics Operator, Criteria of Selecting the Third-Party Logistics Operator. Integrating International Logistics with Supply Chain: Trade-Offs in International Logistics, Multi-Modalism, Key Factors in a Transport Mode(s) & Trade-Off. Considerations of Speed, Frequency, Packing and Insurance in International Transportation. Warehousing & Benchmarking in Global Supply Chain Management, Supply Chain Cycle Time Reduction, Demand-Driven Supply Network in International Logistics.

International Transport Systems: Introduction to International Transport System- Basic Terms, Characteristics and Relations

Books:

1. Alan E. Branch, Global Supply Chain Management, and International Logistics (Routledge)
2. Jean-Paul Rodrigue, Claude Comtois and Brian Slack, “THE GEOGRAPHY OF TRANSPORT SYSTEMS” (2009), New York: Routledge,
3. Douglas Long: International Logistics Global Supply chain management, Kluwer Academic Publishers
4. Asopa, V.N: Shipping Management: Cases and Concepts, Macmillan, New Delhi.
5. Lambert, D et al: Strategic Logistic Management, Tata McGraw Hill, New Delhi.
4. Morlok, Edward K. “The Freight Transportation System,” Excerpted from CRC Engineering Handbook.